



*Relationship Will Focus on Managed Services Best Practices, Technology and Education*

CHICO, CA and BOSTON, MA, Feb 17, 2015 (Marketwired via COMTEX) -- The International Association of Managed Service Providers (MSPAlliance.com) and Kaseya(R), the leading provider of cloud-based IT management software, have announced a broad strategic partnership for 2015, focused on helping existing and new MSPs to grow their businesses and drive profitability. MSPAlliance and Kaseya are closely aligning their offerings in order to drive new value for MSP customers globally.

Kaseya has been designated as a gold vendor member of the MSPAlliance for 2015. As a gold vendor member, Kaseya will be featured as a premier vendor member at both MSPWorld Conferences as well as work with MSPAlliance in a strategic capacity, to offer ongoing education and resources to the global MSP community. Furthermore, Kaseya and MSPAlliance will be working together to offer services for existing and new MSPs to help them excel in the delivery of profitable and efficient managed services and to leverage technology to drive business growth. Joint activities will include educational webcasts, online content, best practice white papers, complementary service and technology offerings for MSPs, and more.

"MSPAlliance is committed to delivering services that will benefit the managed services community and drive the success of all of our members," said Charles Weaver, CEO of MSPAlliance. "Kaseya, having been a long standing member of the MSPAlliance for over 10 years, was a natural fit for us. We are honored to partner closely with Kaseya this year, and we are excited about the opportunity to advance the cause of cloud computing and managed service providers together."

"Kaseya continues to invest heavily in the managed services market and in making our MSP customers successful," said Yogesh Gupta, president and CEO of Kaseya. "MSPAlliance serves a critical role in enabling MSPs around the world, and through this new partnership we are excited to be able to further increase the business value that we can offer our MSP customers."

About MSPAlliance Since 2000, the MSPAlliance has been the only unified voice for the Managed Services Industry, and the only organization that promotes the highest level of professionalism, reliability and integrity. As the world's largest Professional Association and Certification Body for the Managed Services Industry, the MSPAlliance was created to meet the needs of the Managed Services Professional and to educate and protect the consumers of managed services and cloud. For more information, visit [www.mspalliance.com](http://www.mspalliance.com).

About Kaseya Kaseya is the leading provider of cloud-based IT management and security software. Kaseya solutions allow Managed Service Providers (MSPs) and IT organizations to efficiently manage and secure IT in order to drive IT service and business success. Offered as both an industry-leading cloud solution and on-premise software, Kaseya solutions empower MSPs and mid-sized enterprises to command all of IT centrally, manage remote and distributed environments with ease, and automate across IT management functions. Kaseya solutions are in use by more than 10,000 customers worldwide in a wide variety of industries, including retail, manufacturing, healthcare, education, government, media, technology, finance, and more. Kaseya, headquartered in Dublin, Ireland is privately held with a presence in over 20 countries. To learn more, please visit [www.kaseya.com](http://www.kaseya.com).

CONTACT INFORMATION

MSPAlliance  
Celia Weaver  
[Celia@mspalliance.com](mailto:Celia@mspalliance.com)

Kaseya  
Scott Lechner  
Kulesa Faul for Kaseya  
[scott@kulesafaul.com](mailto:scott@kulesafaul.com)  
+1 (650) 340-1987

Taunia Kipp  
Kaseya  
[pr@kaseya.com](mailto:pr@kaseya.com)  
+1 (415) 694-5700

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